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NO SAILS. NO ENGINE. JUST MUSCLE. THE WORLD'S TOUGHEST ROW

# THE GREAT BRITISH ROW

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CAZZ LANDER & ANDRE VAN DER WALT

# The Worlds Toughest Row

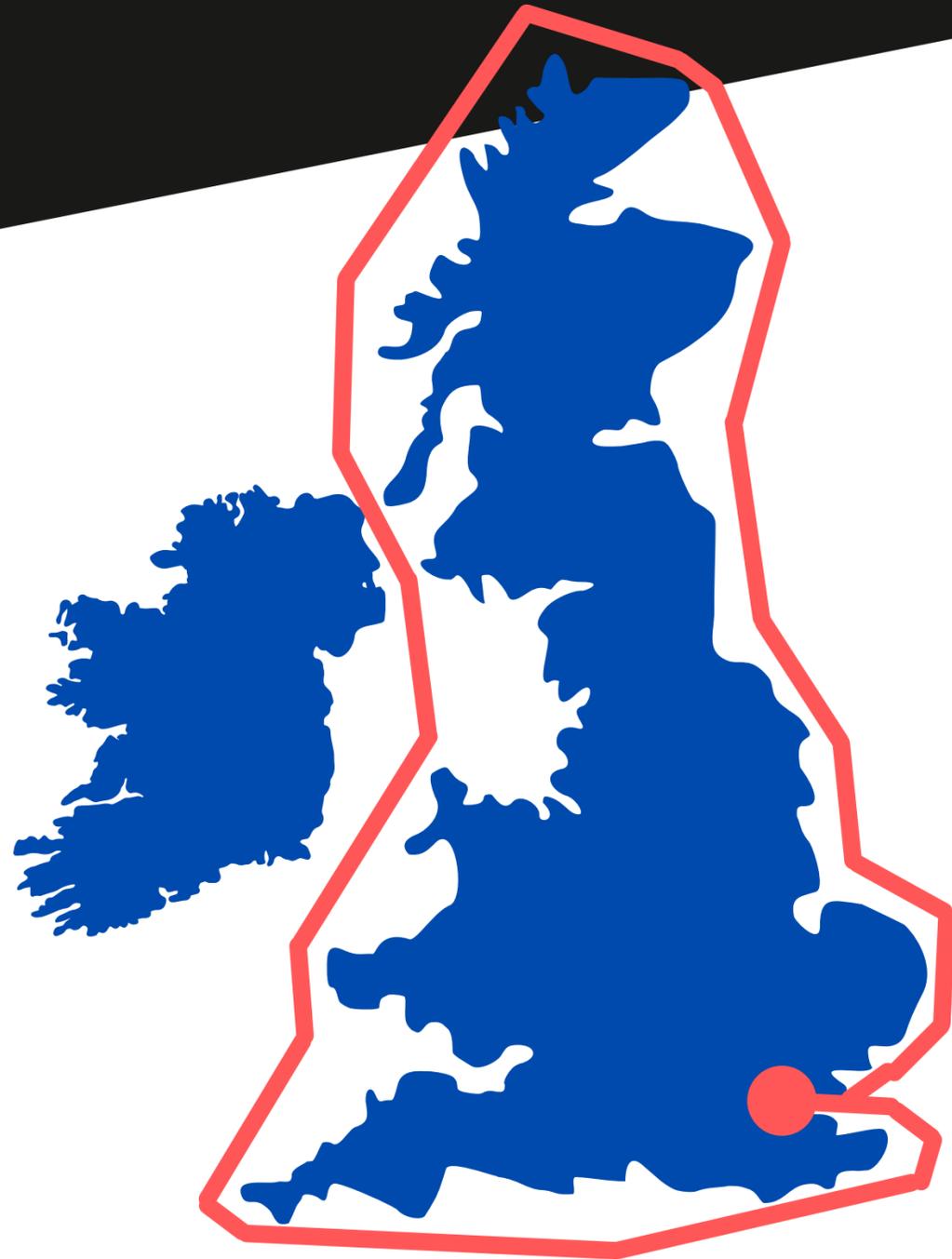
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In June 2022, our **two-person mixed** crew will leave London and, using muscle power alone, row over 2000 miles around the coast of Great Britain. We will be entirely **self supported** and rowing **non-stop** - meaning we will accept no outside help and touch land only once we arrive back in London.

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Rowing against fast-turning tides, changeable winds and successfully navigating over 2000 miles of coastline makes this route an incredibly difficult test of endurance and skill. Only 10 crews have ever completed the row. Of those, only 2 crews were pairs. Both crews were male.

**We are aiming to set the Guinness World Record for the Fastest Mixed Pair.**



# The Route

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## **2000 mile circumnavigation of Great Britain**

Starting at Tower Bridge, we will row down the Thames and out into the North Sea. We will pass through the English Channel, round Lands End, and head north through the Irish Sea, past Ireland. Scotland will provide a dramatic and challenging backdrop as we row between the inner and outer Hebrides before reaching the notorious Pentland Firth with its treacherous overfalls and tidal streams. Rounding Duncansby Head will bring us onto the home straight, as we head south on the North Sea, crossing back into England and rowing towards the finish line at Tower Bridge.

# Meet The Crew

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**CAZZ LANDER**  
UNITED KINGDOM



Cazz is an adventure athlete who set two Guinness World Records in 2018 as the first crew of three (male or female) to row the mid-pacific ocean and the youngest crew of three to row any of the world's oceans. She has since gone on to work as core safety crew for the NOMAN Ocean Row Race.

She has two English Channel relay swims to her name, being awarded the 2017 Dover Straights award for the fastest standard relay crossing of the year and has completed numerous ultra marathons and multi-day expeditions. In 2019, Cazz joined the Loco Stand Up Paddleboard Team, racing in the UK and Europe against some of the world's best athletes.

A Sport Scientist by trade, she spent seven years working at the English Institute of Sport with the British Olympic and Paralympic sports teams leading the Athlete Health Intelligence Department. She was seconded to lead Athlete Health Intelligence for Team GB at the Rio 2016 Olympics. Cazz is passionate about exploring human limits and potential, particularly in extreme environments.

# Meet The Crew

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**ANDRE VAN DER WALT**  
SOUTH AFRICA



A trained survivalist and outdoorsman, Andre has worked around the world with an insatiable adventurous spirit: across Africa in expedition teams, as a Rancher in South Africa, and on farms in the USA in Kansas, Nebraska, Oklahoma and Colorado. He did Rodeos and Wild Horse races in the States whilst driving a Semi-Truck to pay the bills.

He completed basic military training in the French Foreign Legion and sailed across the Atlantic Ocean, Cape town to Annapolis MD. Previous expeditions have included crossing the Namib and Kalahari deserts in a 1950's Unimog, which he patched together, climbing mountains in Namibia and crossing the croc-infested waters of the Kunene River to Angola on a crude log raft.

A highly skilled carpenter, in 2019 he turned his skills to boat building, handbuilding in traditional methods the Midgard Heron, a 13m wooden Viking longboat. Crewed by 12 people, it successfully sailed around the southernmost tip of South Africa and along the coast to Cape Town.

# OUR CHOSEN CHARITY.

**The Royal Marsden Cancer Charity raises money solely to support The Royal Marsden, a world-leading cancer centre.**



- **Support life-saving research** - including funding clinical trials that give patients at the hospital, across the UK and around the world access to the latest breakthrough drugs.
- **Invest in state-of-the-art equipment** - from the latest in robotic surgery, to improved cancer imaging to ensure more effective and efficient diagnosis and treatment.
- **Offer patients world-leading treatment and care** - delivering tailored and personalised treatment, which cares for the whole person, not just their illness.
- **Fund modern patient environments** - allowing the hospital to build new facilities and refurbish existing ones, so that so patients are cared for in the most welcoming, dignified and peaceful environments.

# THE COST

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**£2,500**

The cost of our food. We will be taking enough food to last us 65 days.



**£12,500**

The cost of our ocean rowing boat, safety equipment and navigational equipment.



**£20,000**

What we hope to raise for our chosen charity / charities.

*Due to the relatively low cost of this row, we are able to offer businesses high level sponsorship opportunities at a fraction of the cost compared to other ocean rows.*

# SPONSOR PACKAGES

**TITLE SPONSOR**

**£10,000**

1 available

**GOLD**

**£5,000**

2 available

**SILVER**

**£1,000**

Multiple available

**BRONZE**

**£500**

Multiple available

Logo on boat



Social media mentions



Logo and hyperlink on website



Access to photos and video footage from the crossing



Company name included in press and promotion materials



Logo on 1 oar



Post-row talk from the team on their experiences



Logo on team kit



Title sponsor benefits (outlined on next page)



Sponsor packages can be tailored for different levels of investment and requirements. We can meet all reasonable requests – subject to availability, logistics and contribution amount.

# TITLE SPONSOR

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The Title Sponsor will have all the benefits of Gold plus:

Full branding rights for the row, including:

- **Expedition name** to change to company name.
- The option to pick a **second charity** for us to support, with all fundraising split 50/50.
- Boat branding, including customisation of **both cabins** with design and logo.
- Boat to change to **organisation's brand colours**.
- Organisation's logo to feature on all **team attire** worn pre, during and post row.
- Title sponsor mention in all media and publicity.
- One **branded oar** to be kept by sponsor post row.
- **Media access** – full access to live streaming, calls, photos and video footage.
- **Product showcase** – use of organisation's products/services by crew and in boat if applicable.
- **Access to crew** – crew available pre, during and post row to talk to employees and / or speak at corporate / team-building events.
- **Flag to mark end of row** – crew to hold flag bearing logo/tag of sponsor aloft to signal end of the row. Finish line photos with flag.



# Please get in touch

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**CAZZ LANDER**

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